

India's leading Tyre Manufacturing Company

Offerings Unskilled Workforce via NAPS















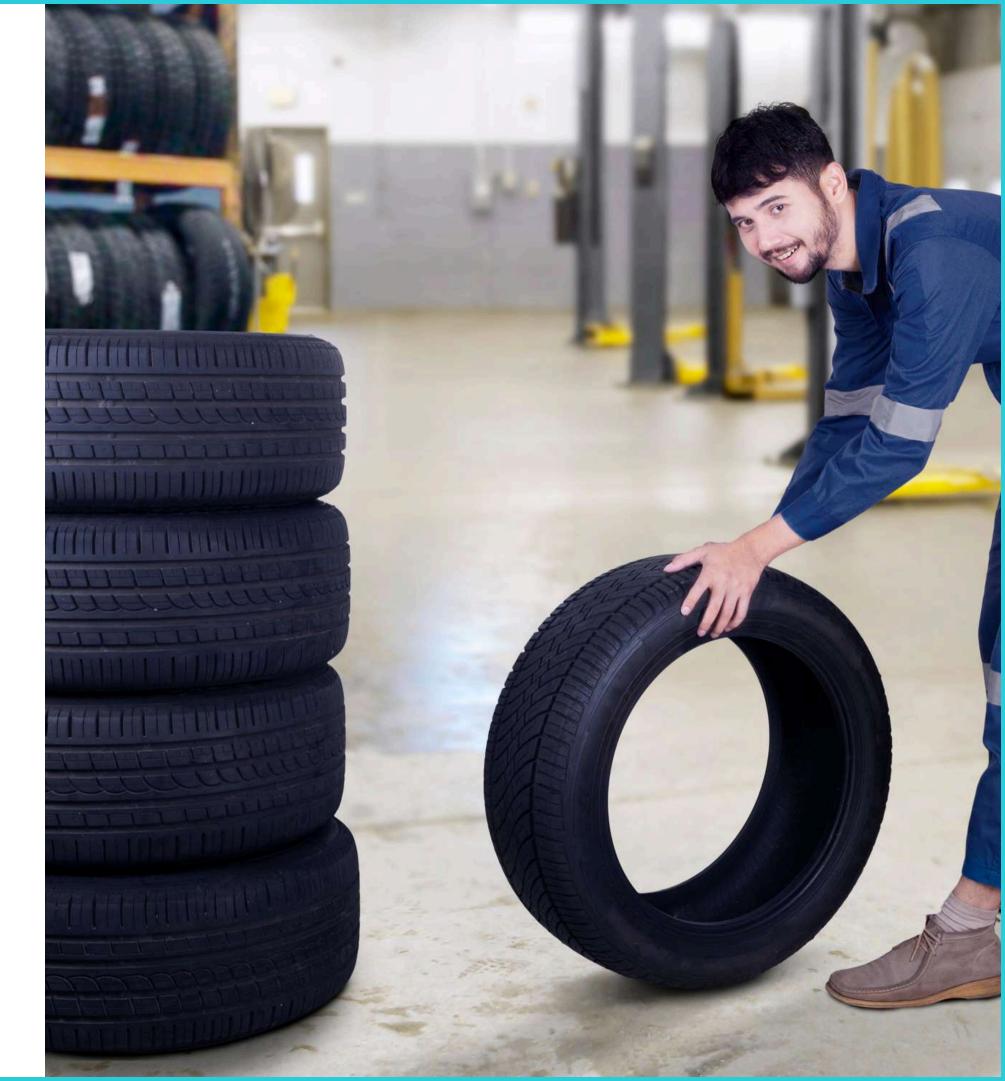
Industry: Automotive

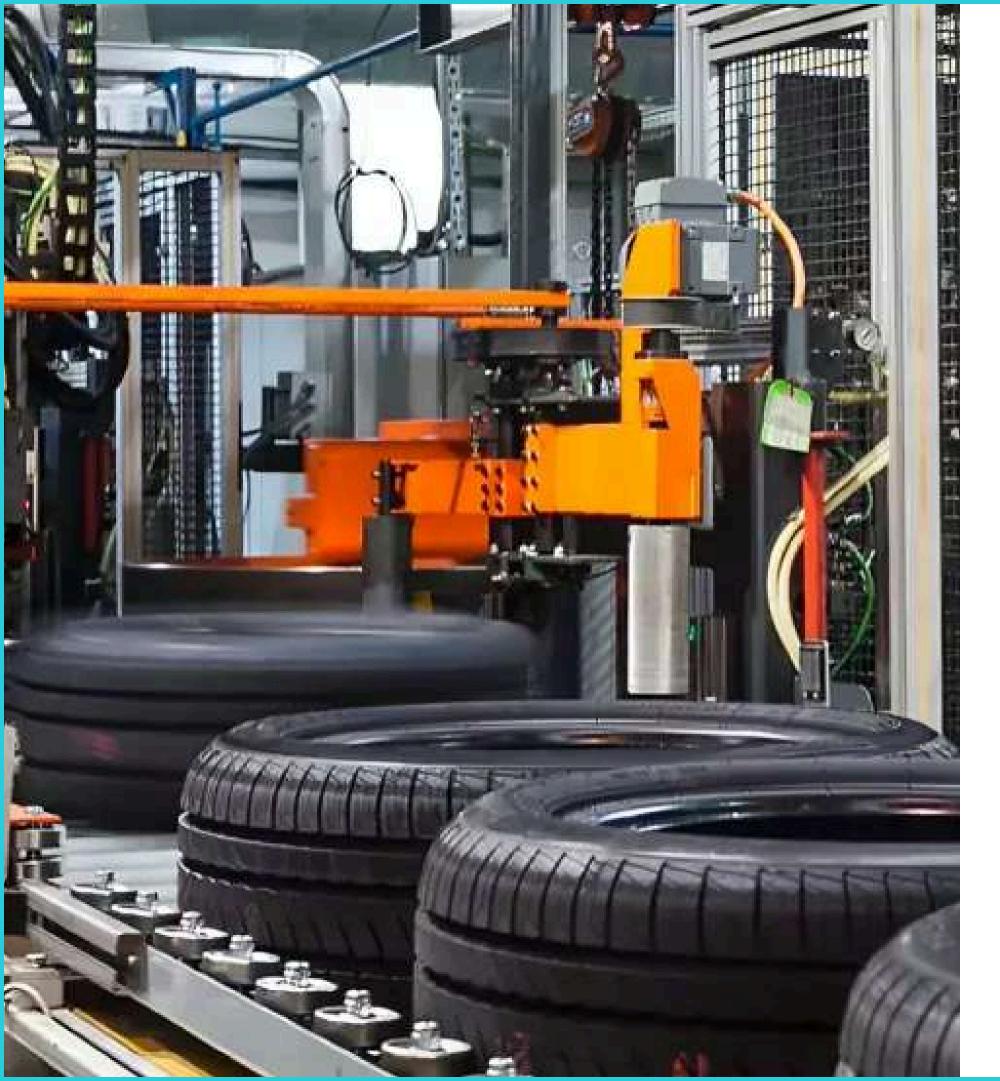


Location Nashik, Ambarnath, Bandhup, Bohonoli

Problem Statement

Seeking innovative strategies to overcome niche location **sourcing challenges and combat high attrition rates** in India' s specialized workforce.





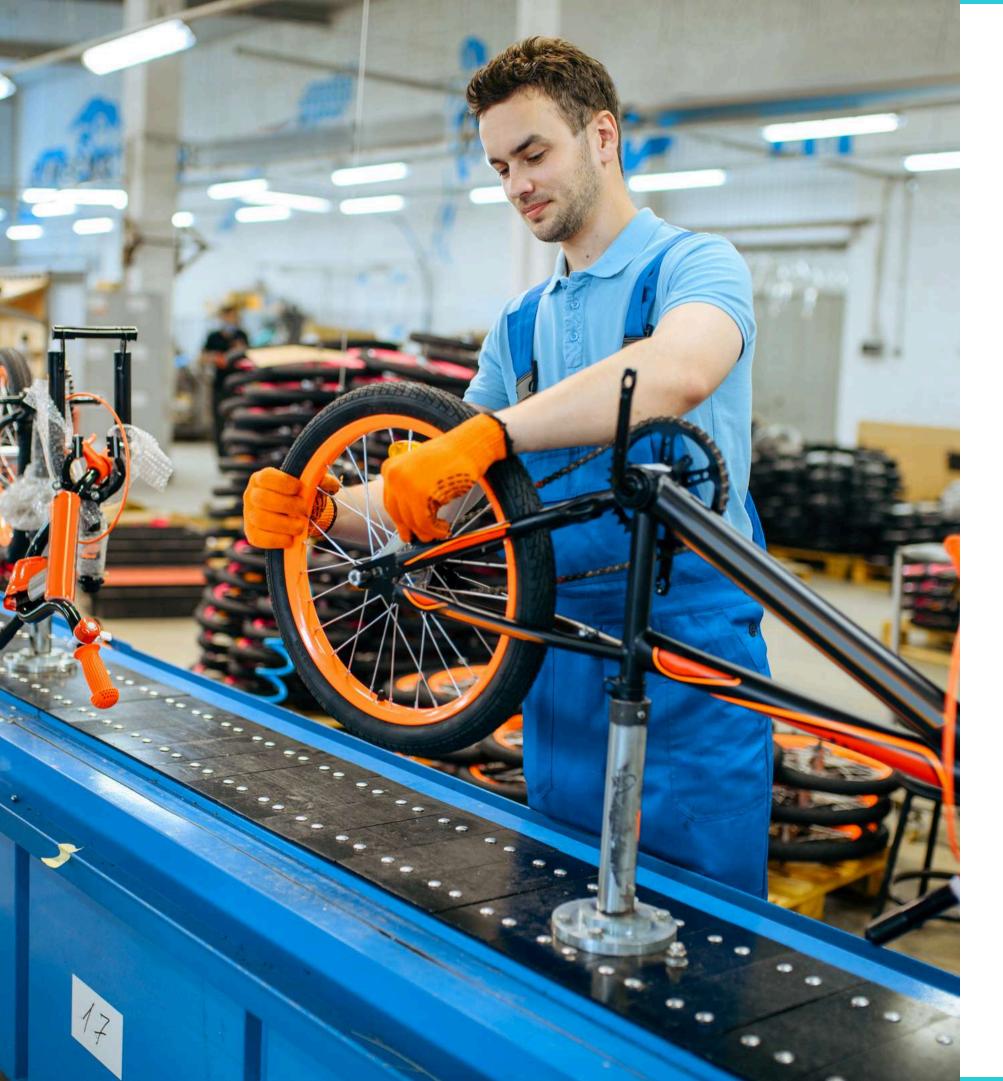
Solution Statement

Meraqui's innovative NAPS model offers reduced compliance costs by 28% and optimized hiring by 25%, alongside attendance bonuses and tech-enabled platforms to combat attrition and ensure smooth operations.

Output

Output With decreased 28% compliance costs and reduced attrition rates, we efficiently operate across 4 locations with approximately 1380 associates.





Meraqui's unskilled workforce solutions through NAPS have streamlined our recruitment process significantly. Their support has been invaluable in meeting our staffing requirements swiftly and effectively.

HR Manager, India's leading Tyre Manufacturing Company









About Us

We excel in attracting young talent pool through innovative sourcing methodology and upskilling them through recognised Apprenticeship Programs: NAPS & NATS.

Meraqui is an Al-based tech-enabled Workforce Management Platform with an aim to provide talent as a Service(TaaS) for your organization.

We provide 360-degree complete Hire & Manage solutions for domestic market

5+ Countries | 26 States | 300+ Clients | 25000+ Candidates





STAFFING | VALUE HIRING | NAPS & NATS | GIG WORKFORCE | INFRA

MERAQU Hire & Manage Tech | Services

Winner of CNBC TV18 SME Champion Award presented by 🎎 🗽 | advised by EY

Do you have any questions?

Send it to us! We hope you learned something new.

Write to us at contact@meraqui.com





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